

# STREETING DESIGN

Dan Streeting  
6815 30th Street  
Berwyn, IL 60402

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616.485.1775

## EDUCATION

### Cranbrook Academy of Art

*Bloomfield Hills, Michigan*  
2011 - Master of Fine Arts, 2D Design

### Northern Michigan University

*Marquette, Michigan*  
2005 - Bachelor of Fine Arts, Graphic Communication

### University of Detroit Mercy

*Detroit, Michigan*  
2001-2002 - Architecture

## SELECTED EXHIBITED WORK

### Up & At Em

2014 - Liminal Space / *Chicago, Illinois*

### This May Have Happened

2014 - David Weinberg Photography / *Chicago, Illinois*

### Avian Spirits

2014 - Brushwood Gallery at Ryerson Woods / *Chicago, Illinois*

### The Guerilla Truck Show

2013 - Fulton Market / *Chicago, Illinois*

### Off the Wall IV

2013 - Studio Couture / *Detroit, Michigan*

### The Modular Variations

2013 - South Suburban College / *South Holland, Illinois*

### Modular22 (co-designer, fabricator, and curator)

2012 - 22 / *Berwyn, Illinois*

### Into the Network

2011 - Studio Couture / *Detroit, Michigan*

### After the Pedestal

2011 - The Sculpture Center / *Cleveland, Ohio*

### I Am Fest: Independent Art, Music, and Film

2011 - House of Blues / *Chicago, Illinois*

### Here Here: 2011 Degree Show

2011 - Cranbrook Academy of Art / *Bloomfield Hills, Michigan*

### Experiencing Perspectives

2011 - Mercedes-Benz Financial Services / *Farmington Hills, Michigan*

## WORK EXPERIENCE

### Streeting Design, LLC

*Berwyn, Illinois / January 2015 - present*

#### Founder and Designer

Launched in early 2015, Streeting Design is an independent design and illustration studio, focusing on visual storytelling that breaks new ground and stands the test of time, based on extensive research, a strong point of view, and years of experience.

### Illinois Institute for the Arts - Schaumburg

*Schaumburg, Illinois / August 2014 - present*

#### Adjunct Professor

As an adjunct professor, I teach design and technology classes to students in all of the school's programs, ranging from graphic design and motion to interior design and illustration.

### Cubicle Ninjas

*Glen Ellyn, Illinois / November 2012 - January 2015*

#### Senior Designer

My work at Cubicle Ninjas encompassed print design, web, mobile applications, motion graphics, user interface design, video production, presentation design, WordPress customization, and brand identity development for a variety of clients including Discover, American Express, Caesars Entertainment, Medical Staffing Network, Red Bull, Diners Club, Northern Trust, Brunswick, and WGN-TV.

### 22

*Berwyn, Illinois / November 2011 - April 2014*

#### Co-Founder and Creative Director

Together with Jessica Calek, I ran a multi-use gallery space, acting as co-curator and creative director. I designed the studio's event posters and promotional artwork, built its website, and installed all our exhibits. We organized nine thematic group shows, including Modular22, a large-scale architectural installation featuring work from over 100 artists and designers. The studio also served as a pop-up retail space between exhibits in 2012.

### Center for the Arts Evergreen

*Evergreen, Colorado / June 2009 - July 2009*

#### Curatorial Assistant

I helped organize and administrate two gallery exhibits and a summer arts festival at a community-based arts center.

### Printech Ads, Inc.

*Grand Rapids, Michigan / October 2005 - April 2009*

#### Graphic Designer

I was responsible for design and pre-press production at a printing facility specializing in large format prints, trade-show signage, and exhibits. I also created original artwork for retail and hospitality spaces.

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## SPEAKING ENGAGEMENTS

### Panelist and Portfolio Review

2014 - Design the Designer / *Batavia, Illinois*

Cubicle Ninjas organized a day of portfolio reviews, presentations, and discussion panels for graphic design students at local universities to learn about life at a design agency.

### Visiting Designer

2012 - South Suburban College / *South Holland, Illinois*

As part of the Modular Variations installation, the director of the 22 studio and I presented our work to students and discussed self-employment, career trajectories, and alternative architectural practice.

### Visiting Designer and Critic

2012-2014 - DePaul University / *Chicago, Illinois*

I've spoken in DePaul's capstone design class multiple times, presenting my work and conducting one-on-one critiques with students. I also returned as a guest critic during their final class critiques.

### Guest Speaker

2012 - Riverside-Brookfield High School / *Riverside, Illinois*

The director of 22 and I visited the Art Club at Riverside-Brookfield High School, talking to students about the challenges and rewards of running an independent gallery space.

## PUBLICATIONS

### Work In and Out of Context

2013 - *self-published*

Spanning close to a decade of illustration and design work, this volume includes hundreds of pages of drawings, typographic studies, textural explorations, and other bits and pieces, as well as four extensive essays.

### Modular22 Documentation

2012 - *produced as Kickstarter reward*

This 340-page book chronicles Modular22, a large-scale installation we designed, constructed, and displayed at the 22 studio in 2012. The book features images of work created by over one hundred participants, as well as critical essays and photographs of the construction process.

### Roads Through Wastelands

2011 - *MFA thesis, shelved in the Cranbrook Academy of Art library*

This book documents and interprets my 2D design MFA work.

## ETC.

Photoshop, Illustrator, InDesign, After Effects, Final Cut Pro X, HTML, CSS, Ableton, PowerPoint, Word, Keynote

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## SELECTED COMMISSIONS

### Soundtracks for Triptych Shoes Videos and Launch Party

2013-2015 - New York, NY / *Commissioned by Tania Ursomarzo*

### Website, Illustrations, and Ads for Our Fair City

2011-2015 - Chicago, IL / *Commissioned by Jeffrey Gardner*

### Motion Graphics for The Lost Month Documentary

2014 - Chicago, IL / *Commissioned by Paul Pater*

### Website Design for Wildclaw Theatre

2013 - Chicago, IL / *Commissioned by Michael Tomczak*

### Promotional Material for the Take Ten Festival

2013 - New York, NY / *Commissioned by Between Us Productions*

### Promotional Material for Measure for Measure

2012 - New York, NY / *Commissioned by the Bedlam Ensemble*

### Logo Design for Cinco de Mayo on 22nd Street Event

2012 - Berwyn, IL / *Commissioned by Berwyn Main Street*

### Poster, Storyboards, and Credits for Game Reset Film

2011 - Chicago, IL / *Commissioned by Paul Pater*

### Soundtrack for Be Mine Film

2011 - Los Angeles, CA / *Commissioned by Alexander Gabrielli*

### Promotional Material for The Delirium of Edgar Allan Poe

2011 - New York, NY / *Commissioned by the Bedlam Ensemble*

### Remix for Our Brother the Native

2011 - Ann Arbor, MI / *Commissioned by Josh Bertram*

### Branding, Print and Web Design for Cranbrook OneXOne

2011 - Bloomfield Hills, MI / *Commissioned by Cranbrook Academy of Art*

### Print Collateral for the Cranbrook Identity Symposium

2011 - Bloomfield Hills, MI / *Commissioned by Cranbrook Academy of Art*

### Video for the Allied Media Conference at MOCAD

2010 - Detroit, MI / *Commissioned by Wes Taylor*

### Branding and Print for Bohemia Too Retail Store

2009-2011 - Grand Rapids, MI / *Commissioned by Terrie Wieringa*

### Promotional Material for the Bay City Players

2009-2010 - Bay City, MI / *Commissioned by Tom Caylor*

### Lettering for Vampire Apocalypse Graphic Novel

2009-2010 - Detroit, MI / *Commissioned by Eric Mullarky*

### Cover Illustration for Fringe Magazine

2007 - Solano County, CA / *Commissioned by Charlie Hanks*